RESEARCH OUTPUT

Faculty

1. Election Awareness of CEU-Malolos Students: An Indicator of Social Responsibility
2. A Comparative Analysis of the Performance of Grade I Pupils With and Without Pre-Elementary Education: Basis of a Proposed Readiness Program
3. Research Productivity in Selected Private Higher Education Institutions in Region 3
4. Utilization of Computer Laboratory Resources of Centro Escolar University-Malolos: Basis for Organizational Efficiency and Effectiveness
5. The Centro Escolar University Philosophy and Objectives as Perceived by Students and Faculty Members at CEU-Malolos
6. Family Dysfunction and College Life Adjustment of Centro Escolar University-Malolos Students
7. Student Personnel Services Survey for SY 2009-2012: An Indicator of Continuous Improvement
8. Nilalaman ng Pahayagang Pang-campus ng CEU Malolos at Kaangkupan Nito sa Pilosopiyang “Science and Virtue”
9. Self-Concept and Awareness on the Social Benefits of Senior Citizens at Area I, Sapang Palay Resettlement Project in San Jose del Monte
10. Establishing the Local Norms of the CEU-Lopez Critical Thinking Test
11. Ebalwasyon sa Buwan ng Wika: Batayan sa Ikahuhusay ng mga Susunod na Pagdiriwang ng CEU Malolos
12. An Evaluation of Centro Escolar University Community Outreach Activities for 2010-2013
13. Celebrity Endorsements and Brand Choice, A Filipino Perspective
14. Self Esteem as Reflection of Readiness in Practicum Program of AB Mass Communication Students
15. The Relationship Between the Level of Critical Thinking Skills of B.S. Psychology Students of CEU-Malolos and their Academic Performance in Psychology Professional Subjects
16. A tracer Study on BS Psychology Graduates of CEU Malolos from 2010-2014
Students

1. Social Relevance and Effectiveness of I-Witness in Awakening the Social Awareness of Its Viewers
2. Sexual Objectification, Exploitation and Consumers Behavior in Advertising Media
3. Sensationalism and Effectiveness of Hidden Camera in Investigative Journalism
4. Perceptions on Online Journalism and its Effects to the Newspaper Industry
5. The Impact of Centro Escolar University’s Print and Online Advertisements to New and Incoming College Freshmen
6. The Effects of Libel Cases on the Credibility of Newspapers in Bulacan and Pampanga
7. The Effects of SMUT Tabloids to the Out of School Youth
8. A Study on the Preferred News Medium of Office Employees in Selected Companies in the City of Malolos
9. The Impact of Pop Music in Enhancing Earth Consciousness Among Selected High School Students in Bulacan
11. The Effect of Family Oriented Television Advertisement on the Value Formation of Selected High School Students in Malolos City
12. An Assessment on the Credibility of Leading Broadsheets as Perceived by the Local Readers of Malolos, Bulacan
14. An Assessment on Investigative Reporting in Electronic and Print Media
15. A Perceptual Study on the Restoration of the Death Penalty in Deterring Heinous Crimes
16. A Study on the Credibility of Philippine Newspaper from the Viewpoint of Foreign Students
17. The Inclusion of Computer Subject in Pre-school Curriculum
18. The Availability of Books in Selected Public Elementary Schools in Bulacan: its Implication to the Teaching-Learning Process
19. The Impact of the Kiddie TV Programs on the Language Skills of Young Children
20. Correlation Between the Mathematics Scores in Entrance Exam and the Performance in Mathematics of College Students of CEU Malolos and its Implication to Instruction

21. The Adjustment Problem Encountered by Beginning Teacher in Selected Elementary School

22. The Effectiveness of Integrating the Hearing Impaired Students in a Regular Class

23. The Emotional Characteristics of Pre-schoolers: Their Implications to the Teaching Learning Process

24. The Participation in Co-curricular Activities and the Academic Performance of Elementary Pupils in Selected Public Schools

25. An Analysis of Academic Difficulties on Slow Learners from Selected Public Elementary Schools in Bulacan

26. An Analysis of the Academic Performance of Male Homosexuals at CEU Malolos

27. Creative Plays and Their Effects on the Learning Process of Pre-schoolers

28. An Analysis of the Developmental Problems Encountered by Students Teacher

29. The Teacher’s Perception on the Components of the Basic Education Curriculum

30. The Comparative Analysis on the Performance in English of College Students in Board Courses and Non-board Courses in CEU Malolos

31. School Discipline as Practiced by Grade V and Grade VI pupils of Sta. Catalina College

32. The Adjustment Program of Freshmen College Students of CEU Malolos: Its Implications to the Guidance Program

33. An Analysis on the Difficulties in Neat of Selected Private Catholic Schools in Bulacan: Basis of a Proposed General Reviewer

34. A Study on the Effects of Community Outreach Program on the Value Formation of Students

35. Body-image, Self-esteem and Social Intimacy Among the Selected Female Adults in Malolos City

36. Bullying Experiences and Attitudinal Orientation Among Selected Students of Calumpit National High School

37. Parental Absence and Social Anxiety Levels of Selected Students in Calumpit National High School

38. The Emotional Intelligence and Social Maturity of the Student-mothers from Selected Universities in Malolos, Bulacan
39. Productivity and Ethical Maturity Among Rank-and-File Employees of the Selected Companies in Bulacan
40. Nature of Cohabitation and Social Behaviors of Selected Couples in Urban and Rural Municipalities in Bulacan
41. Moral Thinking Patterns and Degree of Social Engagement Among Selected College Students at Centro Escolar University-Malolos
42. Emotional Intelligence and Decision Making Patterns Among Senior High School Students in Malolos City
43. Separation Anxiety and Academic Task Performance of Preschoolers in Selected Schools of Malolos City
44. Creative Arts as a Tool in Reducing Transitional Depression Among Selected Freshmen Students of Centro Escolar University Malolos
45. Visual Stimulation and Food Aversion Reduction Among Non-vegetarian Preschoolers of Longos Daycare Center in Malolos City, Bulacan
46. Emotional Self-regulation and Sensory Stimulation Among Selected First Year Social Arts 11 Students of Centro Escolar-Malolos
47. Machismo Image and Parenting Styles of Male Parents in Selected Urban and Rural Municipalities in Bulacan
48. Emotional Intelligence and Parent Discipline Among Community Outreach Program (C.O.P) Mothers of Barangay Longos, Malolos City
49. Sensory Stimulation and Gestalt Accommodation of Intermediate Pupils in Selected Public and Private Schools in Bulacan
50. Nature of Parenting and Aggression Among High School Students of Selected Public and Private Schools in Bulacan
51. Spiritual Orientation and Rumor Morgering
52. Behavior of Selected Adults in Malolos and Meycauayan, Bulacan
53. Emotional Stability and Attention Arousal Among Middle Adolescent Students from the College of Liberal Arts and Science of Centro Escolar University Malolos
54. Self-esteem and Aggressive Behavior of Selected Freshmen Students of Centro Escolar University
55. Romanticism and Martial Attitudes Among Filipino Couples in Selected Urban and Rural Barangays in Bulacan
56. Filipino “Hiya” and Mental Alertness Among the Intermediate Students of Tilapayong Elementary School
57. Visual Stimulation and Mood Disposition Among Adolescents in Selected Municipalities in Bulacan
58. Social Isolation and Task Performance Among Senior High School Students on Selected Public and Private Schools in Bulacan
59. Environmental Manipulation and Waiting Behaviors of Intermediate Grade Pupils in Selected Public Schools
60. Family, Types and Needs Satisfaction of Selected College Students at Centro Escolar University
61. Personality and Learning Styles of Selected Junior High School Students in Calumpit National High School
62. Mental Ability as Related to School Violations on Selected College Students at CEU Malolos
63. Stimulus Manipulation and Task Performance Among Fourth Year High School Students on International Montessori Centre
64. Gender and Mental Ability Differences in Listening Skills Among Freshmen Students of St. Dominic Academy Pulilan, Bulacan
65. Human Utilization and Motivated Behavior Among Students of Divine Light High School in Plaridel, Bulacan
66. Psychological Behavior and Memory Retention of the Senescents in Bulacan
67. Play Therapy and Phobia Reduction Among Preschoolers in Selected Private Schools at Bulacan
68. An Experimental Assessment on Disruptive Behavior and Punishment Among Junior Students of Dr. Felipe de Jesus High School
69. Alcohol Drinking and Memory Retention Among Late Adolescents at Malolos City
70. Bedwetting and Interpersonal Skills Among Children of Selected Municipalities of Pampanga
71. Height and Career Achievement of Private and Public Managers in Selected Companies and Municipalities of Bulacan and Pampanga
72. Perfectionism and Eating Habits Among Selected Towns of Bulacan
73. A Study on the Social Adjustment of Autistic Children in Selected Schools in Bulacan
74. A Study on the Psychological Profile of College Working Students of Selected Universities in Bulacan
75. A Study on the Awareness and Involvement of the Students in Community Outreach Services at Centro Escolar University
76. A Study on Father-absence and its Effect in the Adolescent Personality Adjustment
77. A Correlation Study on the Attributes and Sanity Orientation of Senior Psychology Students at Selected Universities
78. Difference in Achievement Motivation Among Male and Female Professionals
79. A Study on the Effects of Segregate School to Heterosexual Relationship Among Fourth year High School Students
80. The Effects of Mothers Sudden Death on the Personality Adjustment of Adolescents
81. The Effects of Special Relationship on the Social Adjustment of Gays
82. A Comparative Study on the Effects of Personal and Impersonal Parental Affection on the Personality of Adolescent
83. A Study of the Social Adjustment of Physically Handicapped Individuals
84. A Study on the Personality Adolescent From a Material Dominant Family
85. An Insight Into the Husbands-and-Wives Psychological Warpath
86. A Psychological Study on Behavioral Adjustment Pattern of the Retirees
87. A Comparative Study on the Personality of Drug Users and Non-drug Users
88. A Study of Behavior Formation of the Orphan Children
89. An Analysis on the Social Adjustment of Major Diocesan Seminarians
90. A Study on the Sources of Satisfaction Among Graduating College Students at Malolos, Bulacan
91. A Behavioral Study on Single Blessedness of Professional Women in Malolos, Bulacan
92. The Effects of Group Dynamics to Group Climate of College Freshmen Students at Bulacan College of Arts and Trade, Malolos, Bulacan
93. A Psychological Study on Coping Behavior of Career Women in an Educational Institution
94. An Inner View: Towards a Better Understanding of Psychology : the Psychology Virtues of the 4th B.S.P Student
95. The Effect of Music on the Study Habits of the Junior and Senior High School Students of CEU Malolos School Year 1988-1989
96. The Effects of Verbalizations on the Learning Process of the Second Year High School Students of Centro Escolar University Through Maze Learning Activity for the School Year
97. Perceptions on Effectiveness and Influence of Citizen Journalism
98. Perceptions on the Government Websites and Social Services
99. Determinants of Efficiency of School Publications in Malolos
100. Effects of Vice Ganda's Sense of Humor to the Values of Selected Teenagers
101. Competency, Self-esteem, Job Opportunity, and Job Productivity of Mass Communication Students in Centro Escolar University- Malolos on Non-linear Video Editing
102. Major Field Preferences of Selected Mass Communication Students of Centro Escolar University
103. Effects of Maguindanao Massacre on the Broadcasting Networks and Constitutional Rights of Media Practitioners
104. Local 3D Animated Films, Viewers Satisfaction and its Implication to Aspiring Film Animators
105. Television Documentaries and Social Awareness of Mass Communication Students of Centro Escolar University Malolos
106. An Analysis on the Outcries of Radio Commentators on Their Freedom of Expression and its Impact to Future Broadcasters
108. The Impact of TV Advocacy Campaigns on the Voting Intelligence of the Students of Centro Escolar University Malolos
109. Brand Integration Depicted in Films and TV Programs: It's Implication to Aspiring Media Practitioners
110. The Impact of the Phenomenal Internet Blogging to the Emotional Behavior of the Bloggers
111. The Right of Media Practitioners to Arm themselves for Purposes of Self-defense as Perceived by Aspiring Media Practitioners of Centro Escolar University
112. The Effects of Media's Invasion of Privacy Among Prominent and Controversial People as Perceived by Senior Broadcasting Students
113. The Impact of Negoserye Shows on the Economic Consciousness of its Viewers
114. A Content Analysis on the Uniqueness of the Independent Film "Ploning"
115. The Recognition of Videogames as Legitimate Media and the Need for Uniformly Mandated Regulation and Enforcement
116. The First Filipino Full-length Animated Film "Urduja": Its Implication to Movie Makers
117. Creation of Mowel Fund and Its Pursuit to Help Workers of the Philippine Movie Industry
118. The First 100 years: Centro Escolar University’s Contributions in the Promotion of Quality Education as an Instrument of Change Through the Arts and Sciences
119. The Effects of Inherent Laws that Limit Press Freedom and Its Effects to Mass Media
120. Factors that Contribute to the Lasting Success of DZRH’s
121. The State of Film Piracy in Manila: An Assessment
122. Material Misrepresentation in Television Advertising and Its Effects on the Consumers
123. The Most Influential TV News Anchor of ABS-CBN and GMA Network as a Basis of Standard to the Future Broadcast Media Practitioners
124. Problems Affecting Campus Journalism in Selected Colleges and Universities in Bulacan
125. The Influence of Early Morning Magazine Programs on the Family Life of Selected Viewers
126. The Working Habits of Production People: It’s Implication to the Broadcast upon its Exercise and Production Responsibilities
128. The Adaptation of Filipino Comics to TV Programs: Its Impact to Youth and Senior Citizens
129. The Influence of Survey Agencies to the Public Opinion
131. The Effects of Late Night Scheduling of Public Affairs Programs to the Intellectual Development of Filipino Youth
132. The State of School Based Theater Groups in Selected Schools in Manila
133. The Emergence of the Internet as the 4th Media and its Impact to the Radio Industry
134. The Impact of Voice Actors in Animated Series in the Philippines Television
135. The Effects of the Rise of Unorthodox DJS on the Values Formation of Adolescents: Its Implications on Media Trends and Ethics
136. The Influence of Media Ethics and Policies on the Moral Behavior of Professional and Future Broadcasts
137. The Effects of Political Advertisements of Chosen Candidates to the First Time Voters of May 2007 Election

138. An Analysis on the Invasion of Privacy in the Reality based Television Program Pinoy Big Brother and its Effect to the Lives of its Contestants

139. Kapusong Totoo, a Segment of GMA 7 News Program 24 Oras: It’s Effectiveness in Responding to the Needs of Less Fortunate People

140. The Effectiveness of TV Documentary Programs and its Impact to the Social Responsibility of Selected Viewers

141. The Plight of Selected Independent Movie Houses in Rural & Urban Areas

142. The High Rate of Media Killings & its Effects to the Future Broadcast Journalists

143. The Impact of 3G Phones on the Lifestyle of the Users

144. The Impact of Primetime TV News Programs in Enhancing the Communicative Competence of Future Media Practitioners

145. A Study of Independent Films in the Philippine Movie Industry

146. The Impact of GMA Channel 7’s Investigative Program Imbestigador to its Viewers in Tracking and Apprehending Criminals

147. The Influences of Television Commercial Series to the Buying Habits of Selected Consumers


149. The Lifestyle of the Winners of the Variety Show Eat Bulaga

150. A Study on the Level of Media Literacy on Selected Mass Communication Students of CEU

151. The Observed Popularity of Korean Soap and its Impact upon the Viewing of Selected Television Viewers

152. The Impact of Airing Local Religions TV Programs to the Filipino Viewers

153. The Authenticity of Paranormal Photographs and its Behavioral Effects on Selected Residents of Bulacan

154. The Credibility of Primetime TV News Programs and its Implication to the Political Awareness of the Filipino Viewers

155. The Role of Independent Filmmakers in Uplifting the Moral and Social Responsibility in the Movie Industry

156. A Comparative Study of Old Fantasy Movies and TV Fantasy Series and Into Implication to TV Programming
157. The Factors that Make Some Broadcast Advertisements Sell to the Public
158. The Role of the Rock Challenge “Muziklaban” in Enhancing the Potentials of Filipino Youth Bands
160. The Impact of ABS-CBN’s Star Circle Quest to the Star Circle Questions
161. The Effects of Spoofing of TV Commercials by the Cast of the Gag Show Bubble Gang
162. The Effects of Television Programming on the Productivity of Mass Communication Students
163. The Effects of Television Broadcast in Exposing the Political Dynasty in Caloocan in the 2004 Elections
164. The Perceptions of the Filipino People on the Media Coverage of Oil Price Hike in year 2004
165. Indecency and Violence on Music Television and its Effects to the Filipino Teenagers
166. A Study on the Role of Social Weather Stations (SWS) Survey in Influencing the Electorate’s Decision Making the 2004 Presidential Elections
167. The Gaining Popularity of www.friendster.com and its Impact to the Youth
168. The Impact of ABC5’s Inquirer TV to the Televisions
169. The Issues in the Career Shift of Eddie Gil from Politics to Show Business
170. Effectiveness of Edu Manzano as the Chairman of Optical Media Board Viewed by the Fourth Year Mass Communication students in Centro Escolar University
171. An Analysis on Internationally Acclaimed Local Movies
172. The Significance of Information Dissemination Through Television in the High School Bridge Program of the Department of Education
173. The Enhancement of Filipino Cultural Heritage through Electronic Media
174. The Controversy in the Liquor Advertisement “Nakatikim ka na bang kinse anyos?”
175. Media Practitioners’ Dilemma: The Precise and Accurate Information on Vital Issues Notwithstanding One’s Life and Safety
176. The Impact of Station Identifications of ABS-CBN 2 Kapamilya and GMA 7 to the Filipino Viewers
177. Perceived Importance of Video Editing Skills to Mass Communications Students of Centro Escolar University
179. A Study on the Effects of ABS-CBN’s Star in a Million to its Viewers
180. A Study on the Effects of TV Political Advertisement in Attaining the Highest Rank in Senatorial Elections
181. The Effectiveness of the Mass Communication Faculty of Centro Escolar University in Educating their Students to be the Best Media Practitioners
182. An Analysis on the Emergence of Reality TV Shows in the Television Industry
183. A Study on the Effectiveness of Rejoice Television Commercial Jingle Sunod sa Galaw
184. The Effects of Network Switching by Selected Broadcast Journalist and its implications to Young Media Practitioners
185. The Effectiveness of Broadcast Media Participation on Terrorism Among Overseas Filipino Workers (OFWs) in Asian Countries
186. The Impact of Documentary Programs and its Effectiveness in Stirring the Government to Act on National Issues
187. Media’ Expose in the National Canvassing of Votes During the 2004 Presidential and Vice Presidential Elections
188. The Contributions of Electronic Media on the Socio-economic Life of Indigenous People
189. The Effects of Kwelanovela Marinara to the Filipino Viewers
190. An Assessment of SMS Interactivity on Television and its Effect on the Financial Concern of College Students
191. The Effects of Quiz Shows on the Academic Performance of College Students in Selected General Education Subject
192. An Assessment of the Services Provided by the Local Radio Stations
193. An Assessment on the Use of Gay Language and its Influence to Effective Communication
194. Media’s Role on the Irregularities in Catholic Church
195. An Analysis on the Professional Attributes of Prominent Broadcast Journalist
196. A Research Study on the Effectiveness of Gays in Television Industry
197. TV Ratings: A Study on its Significance in the Production of Quality News Program
198. The Effects of Music Video on the Social Behavior of Adolescents
199. An Analysis of Selected TV Commentary Shows and its Implications on the Moral Values of College Students in Selected Universities in Bulacan

200. A Comparative Analysis on the Functions and Features Between Landlines and Cellular Phones

201. The Agenda-Setting in Print Media During People Power 3: Its Implication to Effective Journalism


203. Study on the Effects of Cellular Phones on the Study Habits of College Students in Selected Universities and Colleges in Bulacan

204. An Analysis on the Popularity of Selected TV Commercials: Its Implications to the Advertising Board of the Philippines

205. An Assessment on the Extent of Implementation of Broadcast Ethics and Laws by Selected Television Networks in the Philippines

206. A Study on the Factors that Affect the Movie Preferences Among Viewers in Malolos, Bulacan

207. A Study on the Foreign TV program Dawson’s Creek and its Influence on the Social Values of Sophomore College Students Universities in Malolos, Bulacan

208. An Analysis of the Movie “Jose Rizal” and its Implications to the Social Science Curriculum of Selected Colleges and Universities

209. A Study on the Effectiveness of Selected Television Programs in Curbing the Crime Rate in Bulacan

210. Film Appreciation of the Movie Titanic as Related to Preferred Filipino Social Values Among College Freshmen Students from Selected Universities in Bulacan

211. A Study on the Assessment of the Effectiveness of AM Radio as Perceived by the Radio Listeners in Selected Towns of Bulacan

212. A Study on the Standards and Criteria Set by the Four Philippine Film- Award Giving Bodies as Perceived by the Movie Actors and Actresses

213. A Study on the Effectiveness of Cable TV and Local TV Network

214. An In-depth Study on Foreign Quality Movies as Perceived by the MTRCB and the Moviesters

215. The Effects of the TV Program “Thank God it's Sabado” (The First Generation) on the Moral Values of the in Selected High School in Bulacan
216. The Contribution of Selected Television Commercials to the Awakening of Moral Consciousness Among the High School Students of CEU Malolos


218. An Analysis on the Role of Adboard on Television Advertisements as Perceived by the Advertising Agencies

219. An Analysis on the Effects of the Program “Probe team” on the Social Awareness of the College Student in CEU Malolos

220. An In-depth Study on the Profession and Aspiration of Television News Reporters

221. A Study on the Effects of the TV program “SINESKWELA” on the Performance in Science of Grade VI Pupils from Sta. Isabel Elementary School

222. A Study on the Contributions of Investigative Reporting in Conserving the Natural Resources of the Pampanga

223. A Perceptional Study on the Role of Media Men in Maintaining Peace and Order Situation in Metro Manila


225. A Study on the Effectiveness of Mass Media on Population Education in Selected Squatter Areas in Bulacan

226. An Analytical Study on the Use of Celebrities in Television Advertisements

227. A Study on the Theatre Arts Program in Selected Colleges and Universities in Bulacan

228. The Impact of Kiddy Program on the Language Development of Preschoolers in Selected Learning Center in Bulacan

229. Career Mismatches and Job Satisfaction of Mass Communication Graduates